CPJ Committee to Protect Journalists | PRESS FREEDOM DEFENDER

PRESS FREEDOM DEFENDERS INITIATIVE

Democracy, economic stability, and a shared sense of security: All three depend on a free press. Journalists provide trusted information that markets rely on, communities depend on, and democracies require. When journalists are silenced, society loses access to the truth.

Who We Are

CPJ is the world's leading independent press freedom and journalist protection organization. Founded in 1981, CPJ works in more than 120 countries to report attacks on the press, advocate for accountability, and provide direct, life-saving support to journalists in crisis.

The Opportunity

With a shared stake in the freedom of the press worldwide, we have a collective responsibility to protect journalists under threat – and the time to step up is now.

Together, by tapping into our unique expertise and strengths, convening thought leadership, making targeted investments, employing strategic communications, and initiating innovative collaborative campaigns and projects, we can form a united front to ensure journalists are safe and free to do their jobs around the world.

Collaborating With Us

To meet this moment, CPJ is launching the Press Freedom Defenders initiative, building on our long history of collaborating with local, national, and international corporations and public figures to protect journalists.

From pro-bono and in-kind product support, to advertising and cause marketing partnerships, to film screenings and speaking engagements, we aim to align your company's philanthropic strategy with high-impact initiatives that promote press freedom.

Together, we can hold the line—ensuring that truth endures.



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Sponsorship Levels

Sponsorship levels include public recognition and brand visibility, exclusive access to CPJ insights and analysis, and invitations to select events offering strategic connection opportunities. We customize partnerships to align with each company's philanthropic priorities, which may include a combination of financial support, gala sponsorship, employee engagement, cause-marketing initiatives, and pro bono or in-kind services.

$100,000+ | FOUNDING CHAMPION

- Premium table of 10 at the International Press Freedom Awards gala with on-screen logo recognition
- Invitation to exclusive annual VIP briefing with CPJ's CEO and Board Chair
- Prominent recognition in press announcements and on CPJ's website
- Use of CPJ *Press Freedom Defender* branding
- Exclusive press-freedom briefings and speaking opportunities with CPJ leadership

$50,000+ | LEAD DEFENDER

- Prime table of 10 at the International Press Freedom Awards gala
- Prominent recognition in press announcements and on CPJ's website
- Use of CPJ *Press Freedom Defender* branding
- Exclusive briefings and leadership speaking opportunities

$35,000+ | PRINCIPAL PROTECTOR

- Gala table and program recognition
- Website and press recognition
- Use of *Press Freedom Defender* branding
- Access to exclusive briefings and select leadership engagement

$15,000+ | PRESS GUARDIAN

- Gala tickets and program recognition
- Website and press recognition
- Use of *Press Freedom Defender* branding
- Access to exclusive briefings

We appreciate the opportunity to share our plans. For more information about how to join this initiative, please contact Cassie Barragan, Strategic Partnerships Officer, at cbarragan@cpj.org.